IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Confirmation No.: 8504

John David Russell Group Art Unit No.: 2174

Serial No.: 10/044,457 Examiner: PITARO, RYAN F.

Filed: January 11, 2002

For: VISUALLY ORGANIZING AND HIGHLIGHTING A LIST OF ITEMS TO SHOW

HOW THEY SATISFY MULTIPLE CRITERIA SELECTED BY A USER

Mail Stop AF Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

This reply is submitted in conjunction with the filing of a Request for Continued

Examination (RCE) filed in response to the Final Office Action mailed on June 12, 2007.

Please reconsider the subject application in light of the remarks made herein.

CERTIFICATE OF TRANSMISSION VIA EFS-WEB

Pursuant to 37 C.F.R. 1.8(a)(1)(ii), I hereby certify that this correspondence is being transmitted to the United States Patient & Trademark Office via the Office electronic filing system in accordance with 37 C.F.R. §§1.6(1)(4) and 1.8(a)(1)(i)(C) on the date indicated below and before 90 PM PST.

Submission date: September 5, 2007 by /DanielDLedesma#57181/